

TOURIOSITY[®]
T R A V E L M A G



SUSTAINABLE TOURISM

**2nd International Conference on
Sustainable Tourism**

August 21st and 22nd, 2020



Glimpses from the very successful
**FIRST INTERNATIONAL CONFERENCE
ON SUSTAINABLE TOURISM**
held on 23rd August 2019 at Kolkata



TOURIOSITY[®]
T R A V E L M A G
...for the best travel stories

Presents
**International
Conference
on
Sustainable Tourism**

23rd August 2019,
IIM Global Campus, Kolkata

**FIRST TIME
IN EASTERN
INDIA**

**SUSTAINABLE
TOURISM**
Incredible India

International Conference on
Sustainable Tourism
August 23rd, 2019
at IIM Global Campus, Kolkata

TOURIOSITY

Contact us:
icst2019@touriositytravel.com;
touriosity2012@gmail.com;
+91-9836511995, +91-8420046473



About the Conference

Tourism is one economic sector in India that has the potential to grow at a high rate and ensure the development of infrastructure in the destinations. It has the capacity to capitalize on the country's success in the services sector and provide sustainable models of growth. Sustainable tourism development will include advancing some of the niche tourism products or developing additional niche products such as adventure, medical, wellness, golf, polo, cruise, meetings incentives conferences & exhibitions (MICE), pilgrimage / spiritual travel, film tourism and eco / wildlife / caravan tourism.

After the tremendous success of the First Edition of the Conference held in 2019 at the IIM Global Campus in Kolkata on 23rd August 2019, we are happy to announce the Second Edition of the Conference. It will be an ideal platform for high-level theoretical research and empirical studies with policy-relevant analysis in regard to tourism and allied industries. It is designed to be an influential and challenging intellectual confluence not only for the business world but also for the society at large. The conference is an open platform for collaborations with National and International public and private research institutions, governmental bodies, professionals, representatives of industrial groups active in the policy arena and various stakeholders in the travel and tourism industry. We are collaborating with a number of national and international organisations for this conference.

Touriosity Travelmag

Touriosity Travelmag is a flagship brand of Afield Touriosity Private Limited. The following are its salient features:

- It is the only English Travel Magazine from Eastern India
- It is one of the premier English travel publications of India since 2012
- It is the only sub-theme based travel magazine in the world
- It is a research-based travel publication
- It has worldwide readers and subscribers
- It has writers and contributors in various countries across the world
- It has been the Media Partner of many international events and the only Media Partner for a series of Mountaineering Expeditions across the world.

Published from Kolkata, **TOURIOSITY TRAVELMAG** quite aptly introduces readers and travellers alike to off-beat travel destinations while also reviewing the more popular ones. It brings to readers travel stories and experiences from a variety of writers across the globe including travelling poets, writers, cartoonists and artists to backpackers globetrotters, mountaineers, family holidayers, single women travellers, mothers, student travellers, adventure seekers and business travellers. Reading through it is therefore an overwhelming experience. Due to its uniqueness, the magazine has been steadily gaining in popularity among travel aficionados all over the world. It is a household magazine which is read and enjoyed by all family members irrespective of age and gender. With a selection of interesting travel topics covering locations ranging from known, less known, little known to totally unknown, it is determined to suit the taste of all types of readers, travellers and enthusiasts. Due to the unique feature that the issues of this magazine are theme-based, collectors love to add it to their collection of books. For the same reason, the magazine has made its place in acclaimed libraries across India as well. From the very first issue of 2012, the magazine has been spreading the message of sustainability and inspiring its readers to be responsible travellers.

Tracks for the Conference

- 1** Sectoral analysis of traditional tourism practices vis-a-vis sustainable tourism principles
- 2** Economic efficiency of eco-tourism business with sustainability practices through traditional outdoor activities like hiking, canoeing, hunting, fishing, as well as traditional touring experiences like scenic drives, shopping for local goods, and visiting local natural and cultural landmarks
- 3** Global standard and best practices of sustainable tourism: Assessing the effectiveness and determination the barriers of social change for sustainability
- 4** Understand park planning principles and procedures and the major phases of facility design

Submission

The language of the conference and the submissions is English. All abstracts, about 300 words each must be submitted for review by July 15th, 2020. The abstract must include-title, author(s), affiliations, a summary of objectives, approach, key arguments, findings, and recommendations.

The full papers will be due by August 14th, 2020. The full papers should demonstrate academic rigor. The papers could be research-based, policy papers or case studies. All submissions to be made directly through the conference website

Important Timelines

Finalisation of Committees	:	June 1 st , 2020
Early Bird Registration	:	July 15 th , 2020
Submission of abstract by	:	July 15 th , 2020
Submission of full paper by	:	August 14 th , 2020
Communication to authors	:	August 18 th , 2020
Publication of Proceedings in Touriosity Travelmag	:	November 2020

Registration

Every individual interested in participating in this conference must register for the conference.

Early Bird Registration (On or Before 15th July 2020)

Academic and Industry	:	USD 30; INR 1800
Research Scholars	:	USD 20; INR 1200

Regular Registration (After 15th July 2020)

Academic and Industry	:	USD 45; INR 2500
Research Scholars	:	USD 30; INR 1500

Registration fees include

- Participation in the conference
- Conference pack, including the conference proceedings
- Networking
- Heritage Walk
- Meals and tea / coffee outings during the conference

Additionally, on payment basis organizers can arrange for

- Post event tour (You need to book at the time of registration)
- Sight-seeing in Kolkata.