

21st and 22nd August 2020 Venue: _____ Kolkata <i>Benefits of Partnership</i>	Principal Partner (Rs. 6 Lakh)	Platinum Partners (Rs 4 lakh)	Gold Partners (Rs.3 Lakh)	Silver Partners (Rs 2 Lakh)	Corporate Partners (Rs 1 lakh)	Delegate Kit Partner (Rs 70,000)
1. Recommended Panelist (in numbers)	3	2	1	✗	✗	✗
2. Logo / Company Name Visibility in:						
• Backdrop at the conference venue	Exclusive Positioning	✓	✓	✓	✓	✓
• On Invitation Card	✓	✗	✗	✗	✗	✗
• Writing pad and bag	✓	✓	✓	✗	✗	✗
• Pop Ups / Glow sign boards may be displayed at prominent locations (to be provided by Partner)	✓	✓	✗	✗	✗	✗
• Newspaper Advertisement (if any)	✓	✓	✓	✓	✓	✓
• Flex Board at entrance and Lunch venue	✓	✓	✓	✓	✓	✓
• Front Cover page of Background Paper	✓	✓	✗	✗	✗	✗
• Back cover page of Background Paper	✓	✓	✓	✓	✓	✓
• Thank you Partner cards in the Delegate Kit	✓	✓	✓	✓	✓	✓
• Touriosity Website as part of Event details	✓	✓	✓	✓	✓	✓
• Post Show Report	✓	✓	✓	✓	✓	✓
• Other Relevant Marketing Collaterals	✓	✓	✓	✓	✓	✓
3. Write up on the company in the October issue	3 Pages	2 Pages	1 Page	Half Page	Quarter Page	Quarter Page
4. Special reserved seating for nominated delegates in the "Partner Block"	✓	✓	✓	✓	✓	✓
5. Number of Free Delegates to the Conference	15 (Including Clients)	10	7	5	3	2
6. Prominent display of Sponsor's branding at Registration Counters	✓	✓	✓	✗	✗	✗
7. Opportunity to screen corporate film at breaks and other opportune times	6 mins	5 mins	2 mins	1 min	✗	✗
8. Opportunity to distribute company literature through delegate kit	✓	✓	✓	✓	✓	✓
9. Opportunity to share the database of list of participants	✓	✓	✗	✗	✗	✗
10. Opportunity to present personalized mementos to select speakers and dignitaries (at partner's own cost)	✓	✓	✗	✗	✗	✗
11. Special Announcements thanking the partners	✓	✓	✓	✓	✓	✓
12. B2B Session (Pre booking necessary)	✓	✓	✓	✓	✗	✗
13. Logo will display in our website	✓	✓	✓	✓	✓	✗
14. Center spread Ad in Touriosity for one issue	✓	✓	✓	✗	✗	✗

The conference is expected to have participation from the following:

- Leaders from across the industry addressing the participants
- Speakers from amongst Academia, Professionals, Globetrotters, people representing the travel and tourism industry
- Representatives from Tourism departments of various state governments
- Researchers from various universities presenting their papers
- Avid Travellers and writers
- Journalists